

BIFDA

ENDORSEMENTS - sent to Derek Frost

Version: 22 June 2026

September 2024

From **Joanna Wood** - I LOVE the idea of an archive – absolutely brilliant and I cannot imagine why no one has thought about it before, so well done YOU! Definitely an idea worth pursuing and don't you think the BIID should get involved too?

From **Alan Hughes** (Principal Inchbald School of Design) - I think the idea of an archive is a sound one.

August 2025

From **Kit Kemp** - What an excellent idea. There are so many notable creatives within Interior Design that have been overlooked. Design of original furniture pieces for particular projects, creation of fabric collections, ceramics, chandeliers, works of art and so it continues. Interior Designers are often the silent contributors. I think your idea of an archive would be an eye opener and great contribution to the design world.

From **Kate Earle & Emily Todhunter** - We're enthusiastic. We would be absolutely delighted to be involved. Thank you for asking us. We're happy to match your seed funding amount of £2k.

From **Jasper Morrison** - I think the idea is great. Do keep me informed of how the project progresses. I hope it meets with widespread enthusiasm.

April 2026

From **Veere Grenney** - I wish you all huge success on your worthy and ambitious project.

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